

# Partnering in Real Time to Save and Restore Lives

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**2012 DONATION SUMMIT**

*it's about time...*

**WE**  
have a great  
opportunity!

# Moving **Forward**

- Taking chances
- Testing changes
- Making Progress!

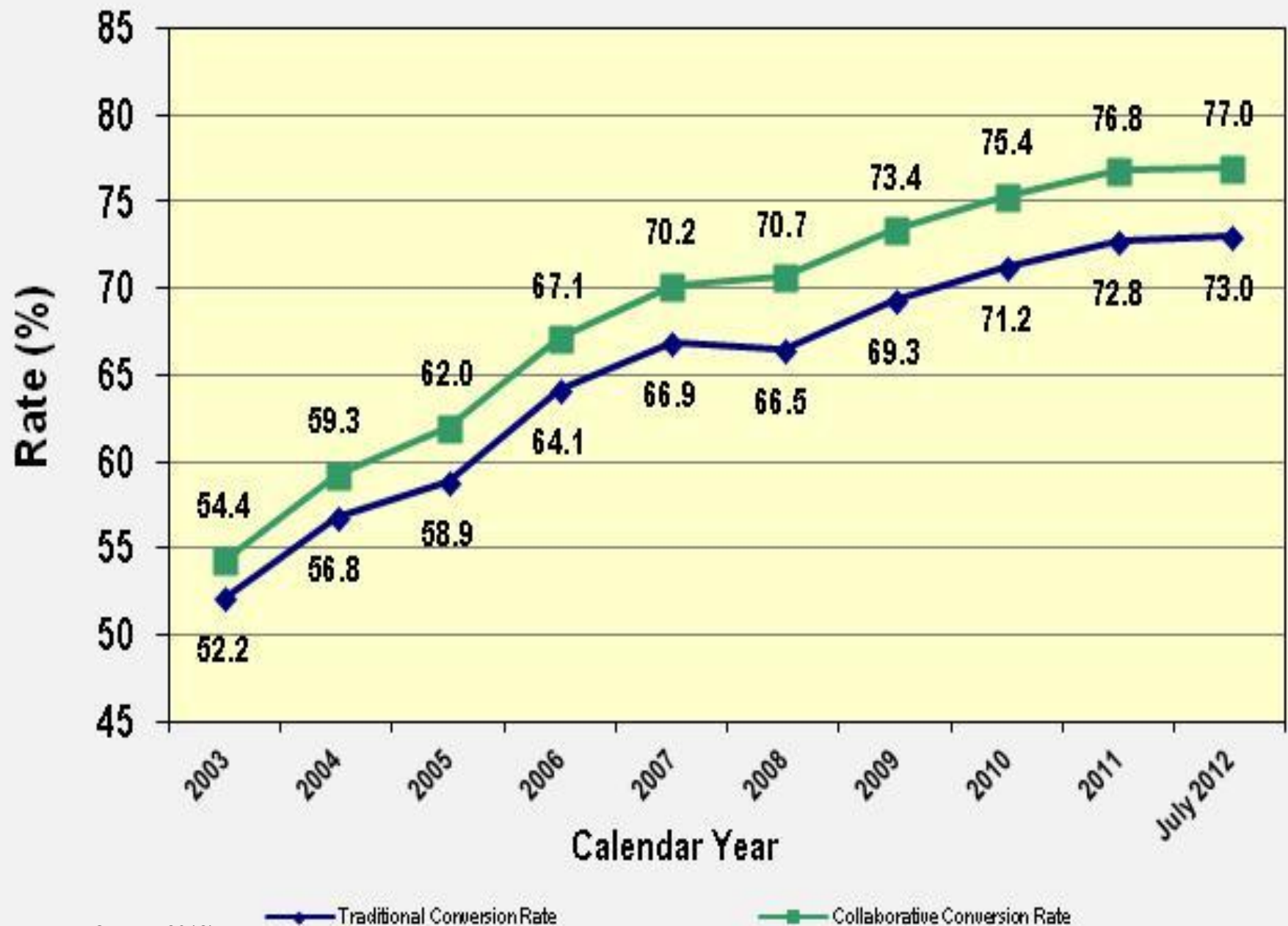


# Shifting Paradigms

From *Problem*  
Orientation

To *SOLUTION*  
Orientation

# National Conversion Rates

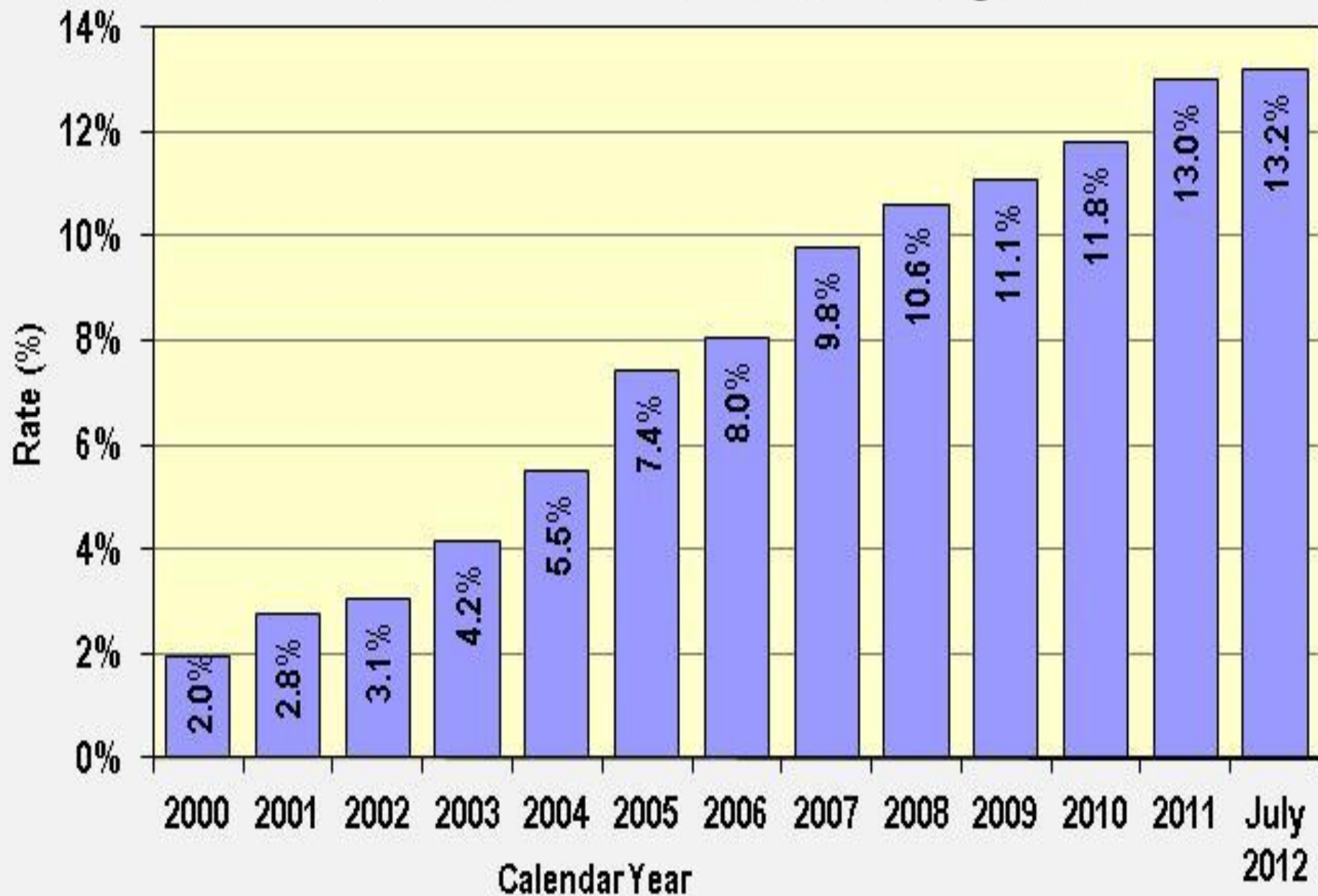


## Organs Transplanted per Donor





## Percent of All Donors Recovered Through DCD



# Have-Do-Be Be Do-Have



# How To “Be”

- Leaders for Organ, Eye & Tissue Donation
- Teaming with One Another
- Actively Listening & Learning
- Focused on achieving our goals
- In Action, Making:
  - ✓ Requests & Offers
  - ✓ Commitments

**How are your hospital's donation  
process systems designed?**

**“Every System is  
perfectly designed to  
get exactly the results  
that it gets.”**

# Questions to ponder...

- What is your hospital's biggest challenge in the current donation process?
- How can you partner together to eliminate barriers to improved performance and outcomes?
- **Who** has a role in making the donation process work for patients and families?

# Key Elements of Breakthrough Improvement

- **Will** to do what it takes to *change* to a new system
- **Ideas** on which to base the *design* of the new system
- **Execution** of the ideas

# Tested High Leverage Changes

- Advocate organ donation as mission
- Involve senior leadership
- Effective donation council
- Practice timely referral
- Implement donation after cardiac death
- Develop plan for objection to Donor Registry status
- Utilize donor management guidelines

Today will be:

Exciting  
Innovative  
Transforming  
Life Saving!

# Questions to ponder...

- What is your hospital's biggest challenge in the current donation process?
- How can you partner with Donor Alliance to eliminate barriers to improve performance and outcomes?
- **Who** has a role in making the donation process work for patients and families?



Do my efforts matter?

**2027 Patients**  
waiting in your  
community

**Just ask one of these patients or their families!**



# November 15, 2012

- Today there are 116,456 candidates on the waiting list
- While we meet today, approximately:
  - 6 children and 130 adults will be added to the list
  - 28 patients will be removed from the list because they died or were too sick to be transplanted
  - 5 children and 72 adults will receive a transplant from deceased and living donors

# Next Steps

- How do we get the commitment we want?
- What will happen if we do nothing?
- What are the possibilities we see if we do something and succeed?

