



## Workplace Partnership for Life Hospital Campaign

Promoting Organ, Eye, and Tissue Donation



# Campaign Results Form

Date: \_\_\_\_\_ Reporting OPO/DLA: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Results for (check all that apply to your reporting period):

June–Aug. 2013

Sept.–Nov. 2013

Dec. 2013–Feb. 2014

March–May 2014

OPO/DLA Goal for Hospital Campaign Registrations thru May 2014 (optional): \_\_\_\_\_

Hospital Partner: \_\_\_\_\_

# of New Campaign Registrations: \_\_\_\_\_ # of Cumulative Campaign Registrations: \_\_\_\_\_

Strategies Implemented:

Donor Drive	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Social Media	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Mass Email	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Other Strategy	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Please Specify:					

Additional Comments:

Hospital Partner: \_\_\_\_\_

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Please Specify:					

Additional Comments:

If you are an OPO/DLA reporting for numerous hospitals in your area, submit as many forms as needed. Please indicate your OPO/DLA name at the top of each form.

Please contact Akoya at [wpfl@akoyaonline.com](mailto:wpfl@akoyaonline.com) or 412-481-9800 with any questions. To submit completed form, click "submit" button or fax to 412-432-1306.

**SUBMIT**