

Moving Strategy from a Key Theme Opportunity for Improvement to a Key Theme Strength

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Moving from Key Theme OFI to Key Theme Strength

Strategy Development

Relationships

Tools & Technology

Results



MISSION

Donor Alliance saves lives through organ and tissue donation and transplantation.

VISION

Maximizing all donation opportunities



ILEAP

Integrity
Leadership
Excellence
Accountability
People First

**CORE
VALUES**

Donation Service Area

WYOMING



25 Donor Hospitals

Key Customers

4 Transplant Centers
2 Tissue Processors



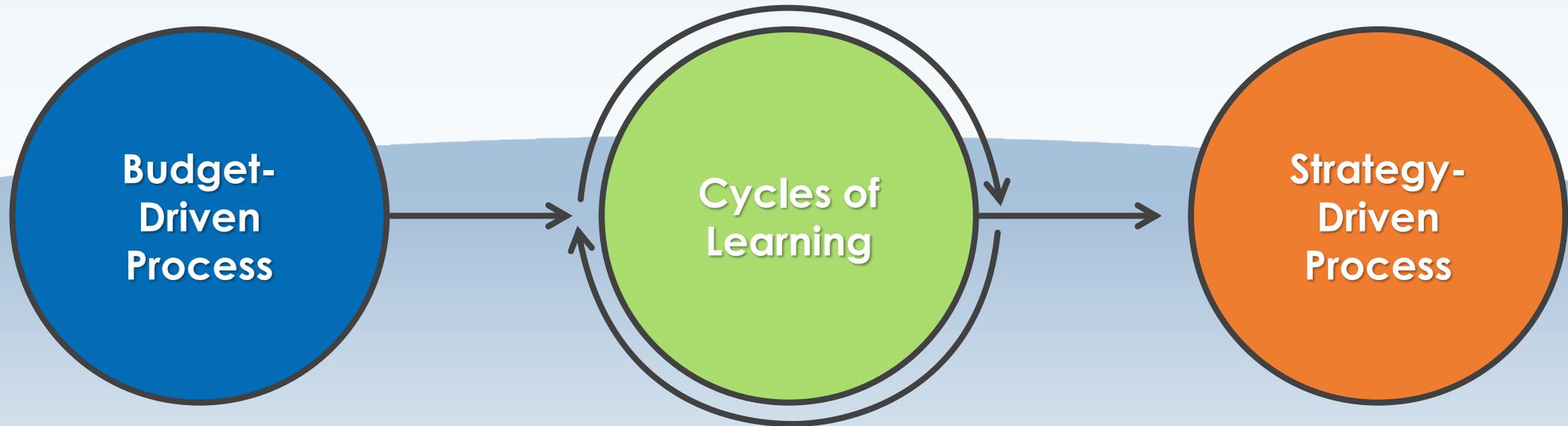
COLORADO

87 Donor Hospitals

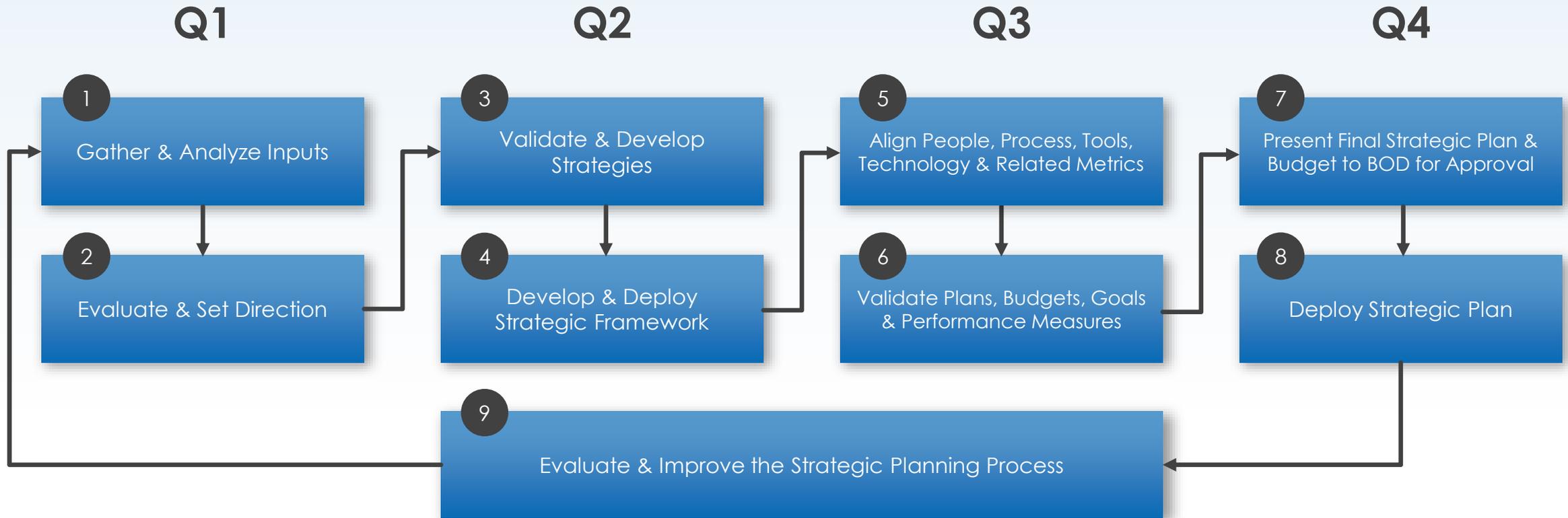
Strategy Development



Strategy Development



Strategic Planning Process



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Relationships



Strategy Relationships



People



Deployment



Integration Team

People



Deployment



Organ & Tissue Donation



ILEAP

INTEGRITY
LEADERSHIP
EXCELLENCE
ACCOUNTABILITY
PEOPLE FIRST

core values

STRATEGIC OBJECTIVES

1. Achieve Mission Impact
2. Sustain High Engagement Culture
3. Deliver the Donor Alliance Experience
4. Maintain Financial Sustainability

2019

PERSONAL GOALS

1. _____

2. _____

3. _____



Organ & Tissue Donation

MISSION

Donor Alliance saves lives through organ and tissue donation and transplantation

VISION

Maximizing all donation opportunities

Integration Team



Strategy &
Performance
Management



Idea & Innovation
Management

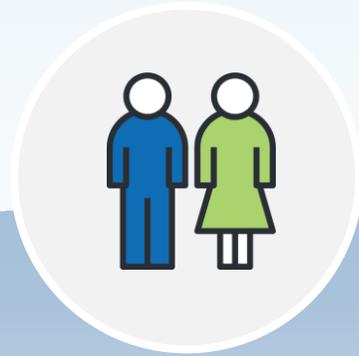


Knowledge
Management

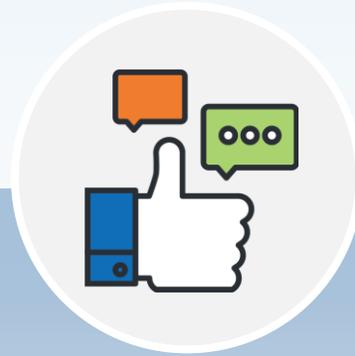
Tools & Technology



Strategy Tools & Technology



Voice of the
Customer



Surveys

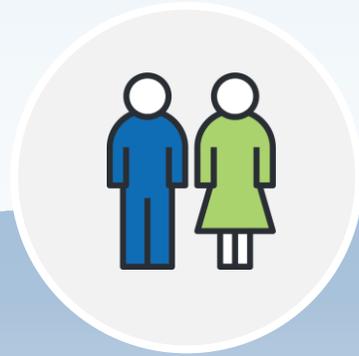


Strategy &
Performance
Management

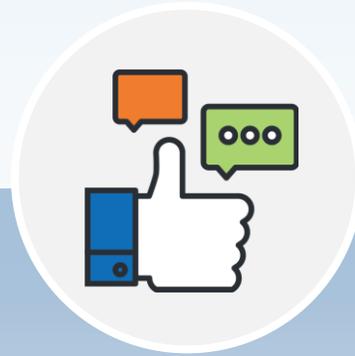
Voice of the Customer



Strategy Tools & Technology



Voice of the
Customer



Surveys



Strategy &
Performance
Management

**However beautiful
the strategy, you
should occasionally
look at the results.**

Sir Winston Churchill

Strategy Results



Strategic Impact

47%↑

Organs Transplanted
2014 - 2018

43%↑

Tissue Donors
2014 - 2018

38%↓

Employee Turnover
2014 - 2018

60% 69%
WY CO

Top Ten Donor
Designation Rates

8%↑

Organ Cases at
Recovery Center
2014 - 2018

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SHARING DAY IN DENVER, CO

SAVE THE DATE!

OCTOBER 30, 2019

