

# ELEVATE YOUR VIEW

2018 DATA SUMMIT

FEBRUARY 27-MARCH 1

WINTER PARK, COLORADO



**aopo**

association of  
organ procurement organizations®

 **DONOR  
ALLIANCE**

*Organ & Tissue Donation*



Join us for

# [CONNECTIONS]

A Mountainside Networking Event

Tuesday, February 27, 2018

7:30pm - 9:30pm

Hill House at Winter Park

Atop the tubing hill, adjacent to the  
Vintage Hotel

Enjoy fireside s'mores, toasty  
beverages, and connecting with  
peers.

# ELEVATE

2018

Tuesday,  
February 27, 2018

Time	Session Name	Presenter(s)
12:00pm - 12:30pm	<b>Welcome and Introduction</b>	<b>Jennifer Prinz</b> , Donor Alliance <i>Chief Operations Officer</i>
12:30pm - 12:45pm	<b>Connect to Mission</b>	<b>Cassie Hertert</b> , Donor Alliance <i>Technology Solutions Engineer</i>
12:45pm - 2:00pm	<b>OPO Metrics Panel</b> Industry experts give their perspective on OPO metrics, collaboration, benchmarking, and more.	<b>Kent Holloway</b> , Lifeline of Ohio <i>Chief Executive Officer</i>  <b>John Rosendale</b> , United Network for Organ Sharing <i>Senior Research Scientist</i>  <b>Jennifer Prinz</b> , Donor Alliance <i>Chief Operations Officer</i>  <i>Facilitated by:</i> <b>Bruno Mastroianni</b> , Center for Organ Recovery & Education <i>Chief Information Officer</i>
2:00pm - 2:15pm	<b>Break</b>	
2:15pm - 3:15pm	<b>Metrics Podium Qualification</b> Participate in a collaborative exercise to identify the metrics most essential to OPOs for measuring performance and outcomes.	<b>Cassie Hertert</b> , Donor Alliance <i>Technology Solutions Engineer</i>
3:15pm - 4:00pm	<b>Tying It All Together</b> Learn how measures, metrics, benchmarks, and best practices serve to further our collective mission to save lives through organ donation and transplantation.	<b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>

# ELEVATE

2018

Wednesday,  
February 28, 2018

Time	Session Name	Presenter(s)
7:00am - 8:00am	<b>Breakfast</b>	
8:00am - 8:15am	<b>Welcome</b>	<b>Cassie Hertert</b> , Donor Alliance <i>Technology Solutions Engineer</i>
8:15am - 9:40am	<b>Visual Dashboards in Power BI</b> Use Microsoft Power BI to create visualizations that help us gain insights from our data. We'll explore Power BI through building an example interactive OPO dashboard.	<b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>  <b>Caitlin Bruggeman</b> , Donor Alliance <i>Business Intelligence Analyst</i>
9:40am - 10:00am	<b>Break</b>	
10:00am - 11:00am	<b>Benchmarking for Performance</b> How are OPOs successfully using benchmarks? How can we benchmark more effectively through identifying OPOs we're most like? How can we drive the effective use of benchmarking in the OPO community?	<b>Elling Eidbo</b> , Association of Organ Procurement Organizations <i>President</i>  <b>John Rosendale</b> , United Network for Organ Sharing <i>Senior Research Scientist</i>  <b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>
11:00am - 12:00pm	<b>Data to Drive Change</b> Metrics and benchmarks identify where organizational and process change is needed. Learn how Mid-America Transplant uses performance improvement and Donor Alliance leverages their most valuable resource to effect change.	<b>Steve Haven</b> , Mid-America Transplant <i>Director of Performance Improvement</i>  <b>Cassie Hertert</b> , Donor Alliance <i>Technology Solutions Engineer</i>
12:00pm - 1:00pm	<b>Lunch</b>	

# ELEVATE

2018

Wednesday,  
February 28, 2018

Time	Session Name	Presenter(s)
1:00pm - 2:30pm	<b>Visual Dashboard Workshop</b> Create and enhance a visual dashboard as you collaboratively explore the capabilities of Power BI using a sample data set. Facilitators will be available to guide you and answer questions about Power BI.	<i>Facilitated by:</i> <b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>  <b>Caitlin Bruggeman</b> , Donor Alliance <i>Business Intelligence Analyst</i>  <b>Ed Horne</b> , Center for Organ Recovery & Education <i>System Analyst</i>
2:30pm - 3:00pm	<b>Break</b>	
3:00pm - 3:45pm	<b>Calculated Metrics</b> Using advanced calculations and concepts to enhance your dashboard.	<b>Caitlin Bruggeman</b> , Donor Alliance <i>Business Intelligence Analyst</i>
3:45pm - 4:45pm	<b>Visual Dashboard Workshop</b> Create and enhance a visual dashboard as you collaboratively explore the capabilities of Power BI using a sample data set. Facilitators will be available to guide you and answer questions about Power BI.	<i>Facilitated by:</i> <b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>  <b>Caitlin Bruggeman</b> , Donor Alliance <i>Business Intelligence Analyst</i>  <b>Ed Horne</b> , Center for Organ Recovery & Education <i>System Analyst</i>
4:45pm - 5:00pm	<b>Sharing Your Dashboard</b> Learn how can you make your amazing new Power BI dashboard accessible to leadership and staff.	<b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>

# ELEVATE

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Thursday,  
March 1, 2018

Time	Session Name	Presenter(s)
7:30am - 8:30am	Breakfast	
8:30am - 9:00am	Introduction & TAOS at Donor Alliance	<b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>
9:00am - 9:20am	Tableau at Mid-America Transplant	<b>Steve Haven</b> , Mid-America Transplant <i>Director of Performance Improvement</i>
9:20am - 9:40am	Qlik at Gift of Hope Organ & Tissue Donor Network	<b>Edward Marchewka</b> , Gift of Hope Organ & Tissue Donor Network <i>Director of Information &amp; Technology Services</i>
9:40am - 10:10am	Break	
10:10am - 10:30am	Dundas at Donor Network of Arizona	<b>Robbie Glazner</b> , Donor Network of Arizona <i>Data Intelligence Manager</i>
10:30am - 10:50am	Sisense at Donor Network West	<b>Mark Borer</b> , Donor Network West <i>Vice President of Quality</i>
10:50am - 11:10am	SSRS at NJ Sharing Network	<b>David O'Hara</b> , NJ Sharing Network <i>Director of Regulatory Compliance, Performance Improvement, and Data Analytics</i>
11:10am - 11:30am	Tableau at New England Donor Services	<b>Brandon McKown</b> , New England Donor Services <i>Data Analyst/Report Writer</i>
11:30am - 12:30pm	Lunch	

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2018

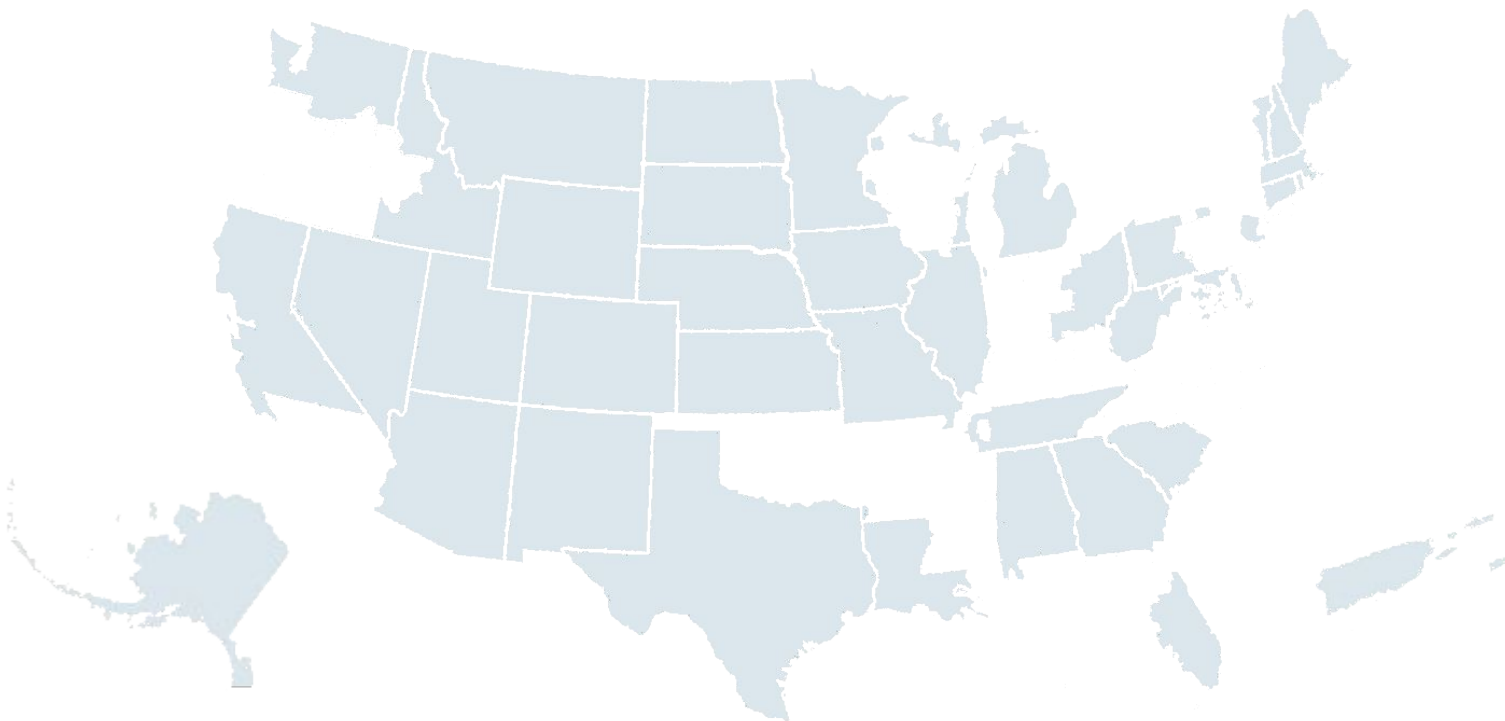
Thursday,  
March 1, 2018

Time	Session Name	Presenter(s)
12:30pm - 1:30pm	<b>The Future of Data</b> How to move from descriptive to predictive and prescriptive analytics.	<b>Steve Selby</b> , Donor Alliance <i>Director of Information Systems</i>
1:30pm - 2:00pm	<b>Conclusion &amp; Thank You</b>	<b>Cassie Hertert</b> , Donor Alliance <i>Technology Solutions Engineer</i>

Thank you all for being a part of Elevate 2018, the first OPO-specific data summit designed for collaboration around data analytics and visualization tools to maximize the impact of our mission.

Please meet in the lobby of the Vintage Hotel at 2:45 to board the bus back to the Fraser / Winter Park train station. We wish you safe travels home, and look forward to seeing you at the 2019 Data Summit!

# Elevate 2018 Data Summit Attendee List



## **Alabama Organ Center**

Candance Barnes, Information Systems Specialist  
Christy Keahey, Clinical Director  
Michael Scott, Chief Operations Officer

## **Association of Organ Procurement Organizations**

Elling Eidbo, CEO  
Mark Paster, Chief Information Officer  
Jennifer Jenks, Program Manager

## **Center for Organ Recovery & Education**

\*Ed Horne, Systems Analyst  
\*Bruno Mastroianni, Chief Information Officer

## **DCI Donor Services**

Timothy Travis, Database and Reports Developer

## **Donate Life America**

Hilary Czarda, Director of Communication

## **Donor Alliance**

\*Jennifer Prinz, Chief Operating Officer  
\*Steve Selby, Director of Information Systems  
\*Cassie Hertert, Technology Solutions Engineer  
\*Caitlin Bruggeman, BI Analyst  
Kim Kroeger, Facilities Manager

## **Donor Network of Arizona**

\*Robbie Glazner, Donor Program Data  
Intelligence Manager

## **Donor Network West**

\*Mark Borer, VP of Quality

## **Gift of Hope Organ & Tissue Donor Network**

\*Edward Marchewka, Director of Information  
and Technology Services

## **Gift of Life Michigan**

Badia Farha, Data Analyst  
Shruthi Chandra Komaragiri, Report Developer

## **Intermountain Donor Services**

Jacob Young, Report Writer

## **Iowa Donor Network**

Shawn Carter, Systems Analyst

## **Life Alliance Organ Recovery Agency**

David Gonzalez, Sr. Database Administrator  
Sue McClung, Director of Quality

## **Lifebanc**

Jennifer Waggoner, Business Analyst

## **LifeCenter Northwest**

Ian Bost, Business Intelligence Analyst  
Kayla Johnson, Business Intelligence Analyst

## **LifeGift**

Ariana Lopez, Tissue Data Coordinator

## **Lifeline of Ohio**

\*Kent Holloway, Chief Executive Officer  
Michael Fite, Business Intelligence Analyst

## **LifeLink Foundation**

Paula Lawrence, Director, Strategic &  
Operational Initiatives  
Scott Wade, App Developer

## **LifeLogics, Inc.**

Jeff Sterrette, Director, Information  
Technology/Chief Architect

## **LifeSource**

Jason Narverud, Information Services Manager  
A. Jay Brock, Senior ETL Developer

## **Louisiana Organ Procurement Agency**

Andre Romain, Data Analyst  
Chhavi Solanky, Database Administrator

## **Mid-America Transplant**

\*Steve Haven, Director of Performance  
Improvement

## **Midwest Transplant Network**

Stan Mitchell, Systems Administrator -  
Biostatistician, Information Technology  
Fahrudin Osmanovic, Business Intelligence  
Analyst

## **Nebraska Organ Recovery System**

Jesse Coble, IT Manager

## **Nevada Donor Network**

Donald Knisley, Database Report Writer  
Rene Maldonado, Clinical Information Specialist

## **New England Donor Services**

Mathew Moss, SVP CIO  
\*Brandon McKown, Data Analyst/Report Writer

## **NJ Sharing Network**

\*David O'Hara, Director of Regulatory Compliance,  
Performance Improvement & Data Analytics

## **Southwest Transplant Alliance**

Jonathan Hewlett, Donor Systems Intelligence  
Maureen Meyer, Vice President of Quality Services  
Vicki Simmons, Sr. Business Intelligence Developer

## **Statline**

Kevin Stromberg, Director IT & Software  
Development  
Colin Anderson, Account Manager

## **Texas Organ Sharing Alliance**

Jessica Tootle, Sr. Dir. Quality Services  
Kate Morrissey, Hospital Quality Assurance Analyst

## **The Living Legacy Foundation of Maryland**

Tiffany Arrington, Manager, Data and Information  
Systems

## **TransLife**

Kasper Statz, Quality Systems Manager

## **United Network for Organ Sharing**

John Rosendale, Senior Research Scientist

## **Washington Regional Transplant Community**

Emily Johnson, CIO

## **We Are Sharing Hope SC**

Joe Spitz, Director of Information Technology  
Mindy Runk, Comm Center Quality Coordinator  
Rachel Platt, Clinical Quality Coordinator

## **Wisconsin Donor Network**

Jamie Kothapalli, Manager, Organ Donation

\*Presenters