**2018 Donor Dash – Sample Team Email Messaging**

Dear (XXX),

It’s time to lace up those sneakers and join (TEAM NAME) at the 2018 Donor Dash! The 19th annual Donor Dash 5K run / walk brings together people of all ages to honor the lives of organ, eye and tissue donors, celebrate the lives of organ, eye and tissue recipients and recognize those who continue to wait for a lifesaving transplant. Join (TEAM NAME) in Denver’s Washington Park on Sunday, July 15th at 8AM.

As the mountain west’s largest donation and transplantation related event, the Donor Dash brings together people of all ages to honor the lives of organ, eye and tissue donors, celebrate the lives of organ, eye and tissue recipients and recognize those who continue to wait for a lifesaving transplant. Currently, nearly 2,500 people right here in Colorado are waiting for a life-saving organ transplant.

In addition to the 5K run/walk, the Donor Dash features live entertainment, food trucks, giveaways, exhibitors, a large children’s play area and even a Diaper Dash for kids 3 years old and under!

Register as a member of our team today at [www.DonorAlliance.org/DonorDash](http://www.DonorAlliance.org/DonorDash). Make sure you find our team (TEAM NAME) in the menu and register under our team name! We’ll see you there!

Sincerely,

(YOUR NAME)

Donor Dash Schedule of Events (7/15/18):

7:00 AM – Race Day Registration/Packet Pickup

8:00 AM – Expo Area Opens

8:00 AM – 5K Runners Start

8:05 AM – 5K Walkers Start

9:15 AM – Diaper Dash – Expo Area (ages 3 and under) – Free

9:30 AM – Recognition Ceremony

10:00 AM – Conclusion of Ceremony