Donate Life Wyoming Scavenger Hunt

We are excited to announce the first annual Donate Life Wyoming Scavenger Hunt to honor the lives of organ and tissue donors, celebrate the lives of transplant recipients and recognize those who continue to wait for a lifesaving transplant. Aiming to raise awareness and support for organ, eye and tissue donation in Wyoming, this event is the first of its kind in the national Donate Life community and Donor Alliance is proud to start this adventure in Casper, Wyoming. The intended audience for this event is donor families, recipients, those on the transplant waiting list and the general public.

Partnering with local downtown businesses as ‘clue locations’ during the scavenger hunt has the potential to drive participants to local businesses and increase community engagement. Supporting local business is important to Donor Alliance and this event will bring people into Downtown Casper. Donation and transplantation occurs in every community in Wyoming and Donor Alliance will extend invitations across the state.

When:
- September 21, 2019
- Event from 9:30am – 12pm
- Scavenger Hunt from 10am – 11am

Where:
- David Street Station
- Scavenger Hunt throughout Downtown Casper

Clues: Clues will lead participants to a location and also educate them on organ, eye and tissue donation. For example, a clue might read –

“In Greek mythology, Prometheus stole fire from the Gods and gave it to mankind. The fire symbolizes knowledge and is appropriately displayed outside this building of books. Just like Prometheus understood the importance of knowledge, it is important for you to learn the FACTS of organ, eye and tissue donation, so you can make an informed decision.”

Clue Locations: Businesses that agree to serve as clue locations will need to be open on the event day. Please review the following details.
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What you will receive:

- Opportunity to include a giveaway item or flyer in participant bags.
- Opportunity to contribute a prize for scavenger hunt winners.
- Logo inclusion on event page on Donor Alliance’s website. Event will also be shared on Donate Life Wyoming’s website.
- Mentions and direct tagging on all Donate Life Wyoming social media channels; as each business’s social media profile allows.
- Increased traffic at your location.

What we need from you:

- A designated and visible check-in spot for scavenger hunt participants.
- A staff member able to mark the clue as complete for each scavenger hunt participant. This will be accomplished with a stamp, provided by Donor Alliance.
- Display of event marketing materials (poster) leading up to event; as applicable.
- Inclusion of Donate Life Wyoming Scavenger Hunt in your public calendar of events; as applicable.

Please connect soon with us to share your interest in serving as a clue location. We are excited to partner with local businesses for our signature event!

With Gratitude,

Ryea O’Neill
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