

Partnering in Real Time to Save and Restore Lives

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2012 DONATION SUMMIT

it's about time...

WE
have a great
opportunity!

Moving **Forward**

- **Taking chances**
- **Testing changes**
- **Making Progress!**

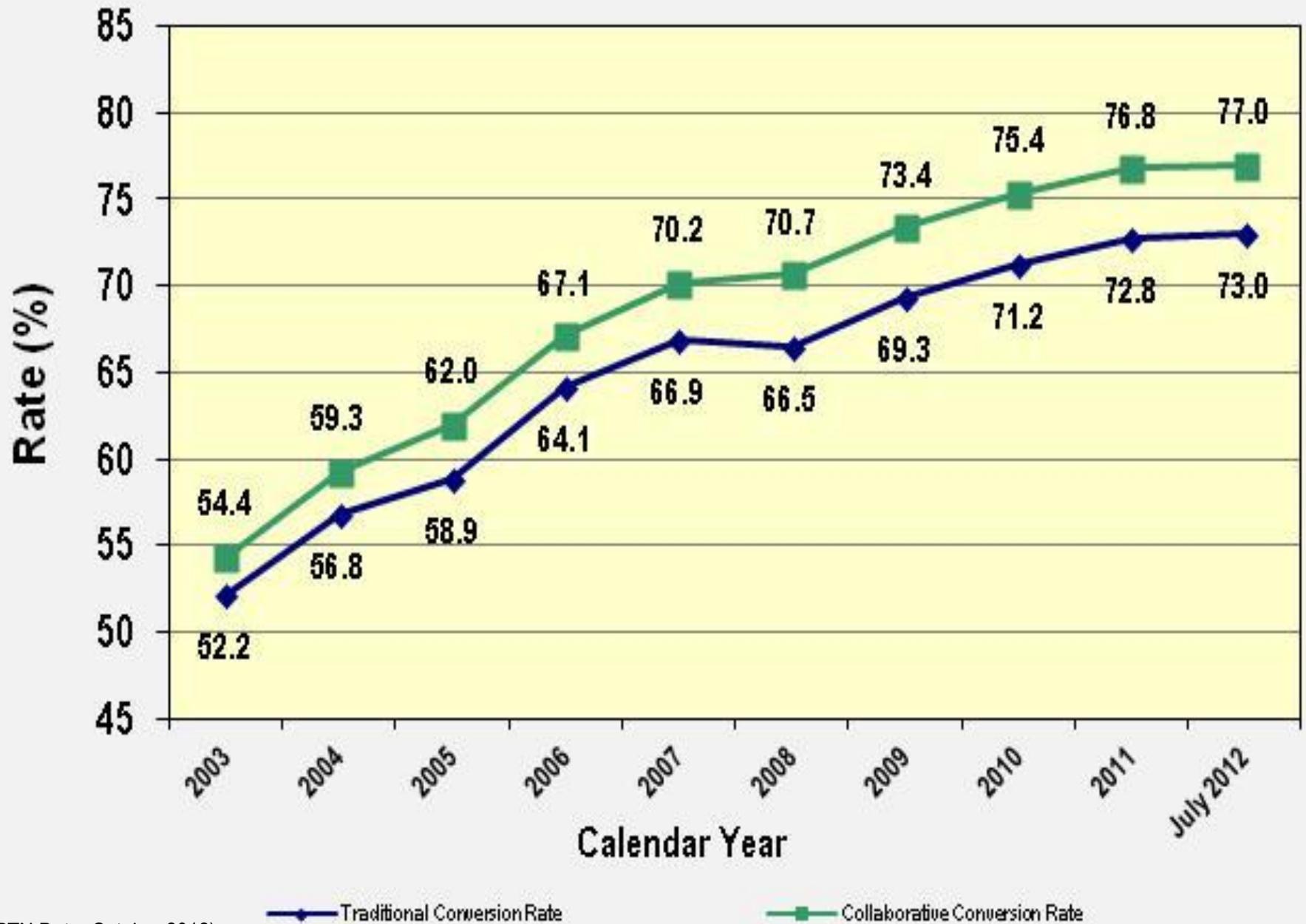


Shifting Paradigms

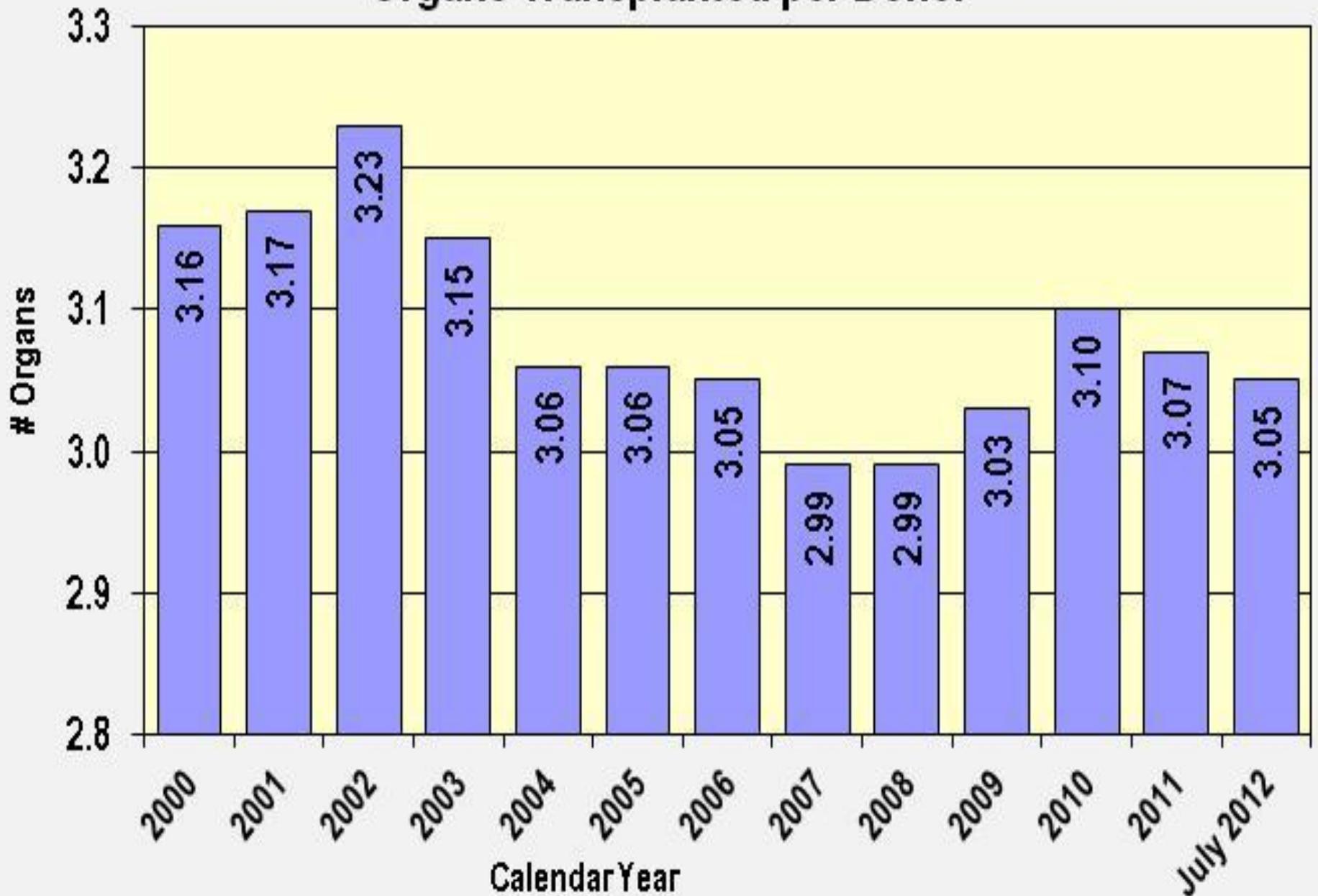
From *Problem*
Orientation

To *SOLUTION*
Orientation

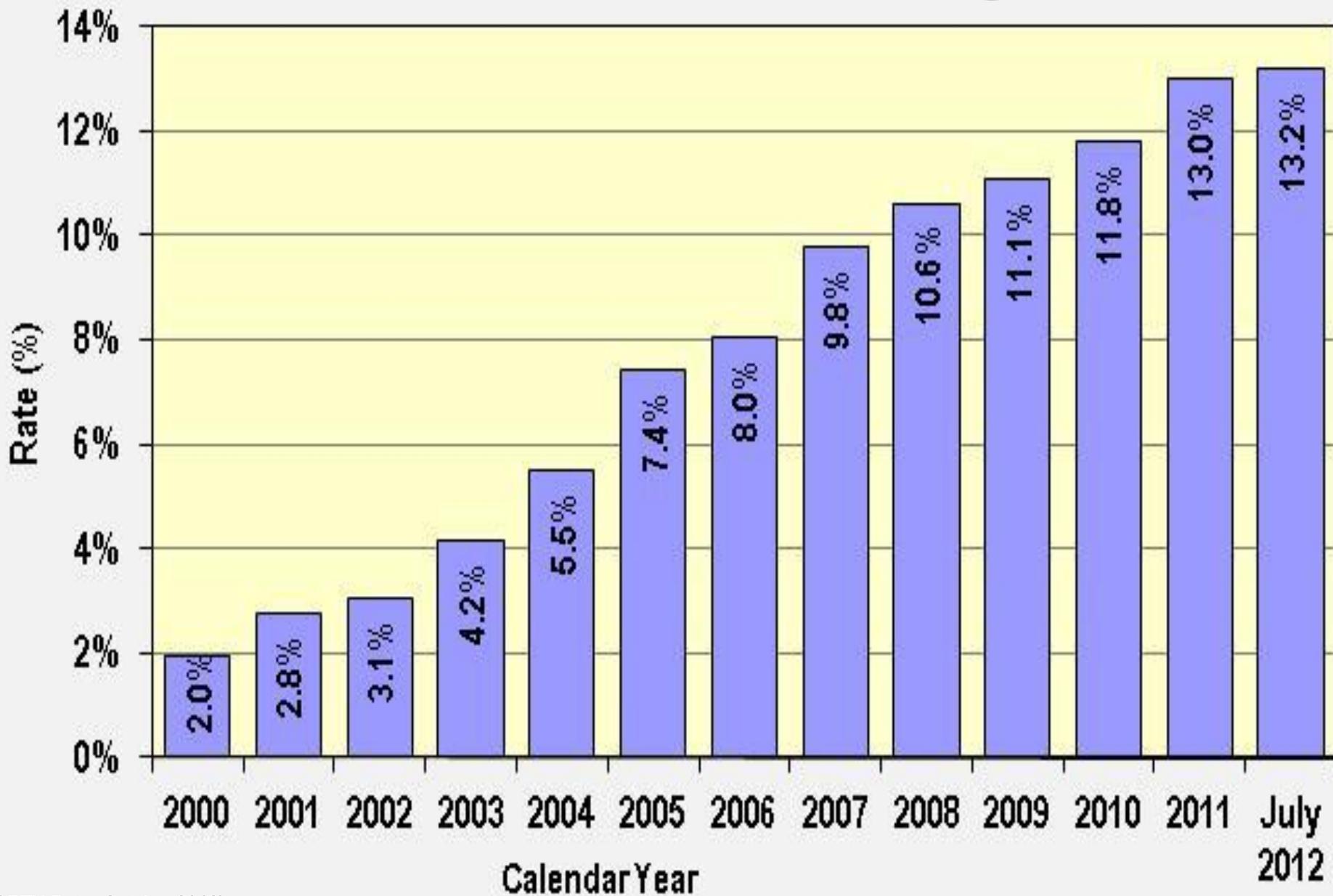
National Conversion Rates



Organs Transplanted per Donor



Percent of All Donors Recovered Through DCD



Have-Do-Be

Be

Do-Have

How To “Be”

- **Leaders for Organ, Eye & Tissue Donation**
- **Teaming with One Another**
- **Actively Listening & Learning**
- **Focused on achieving our goals**
- **In Action, Making:**
 - ✓ **Requests & Offers**
 - ✓ **Commitments**

**How are your hospital's donation
process systems designed?**

**“Every System is
perfectly designed to
get exactly the results
that it gets.”**

Questions to ponder...

- What is your hospital's biggest challenge in the current donation process?
- How can you partner together to eliminate barriers to improved performance and outcomes?
- **Who** has a role in making the donation process work for patients and families?

Key Elements of Breakthrough Improvement

- Will to do what it takes to *change* to a new system
- Ideas on which to base the *design* of the new system
- Execution of the ideas

Tested High Leverage Changes

- Advocate organ donation as mission
- Involve senior leadership
- Effective donation council
- Practice timely referral
- Implement donation after cardiac death
- Develop plan for objection to Donor Registry status
- Utilize donor management guidelines

Today will be:

Exciting

Innovative

Transforming

Life Saving!

Questions to ponder...

- What is your hospital's biggest challenge in the current donation process?
- How can you partner with Donor Alliance to eliminate barriers to improve performance and outcomes?
- **Who** has a role in making the donation process work for patients and families?

Do my efforts matter?

2027 Patients
waiting in your
community

Just ask one of these patients or their families!



November 15, 2012

- Today there are 116,456 candidates on the waiting list
- While we meet today, approximately:
 - 6 children and 130 adults will be added to the list
 - 28 patients will be removed from the list because they died or were too sick to be transplanted
 - 5 children and 72 adults will receive a transplant from deceased and living donors

Next Steps

- How do we get the commitment we want?
- What will happen if we do nothing?
- What are the possibilities we see if we do something and succeed?

